

rcortez_1985@yahoo.com | 408.202.8611 | suite7designs.com

FOCUS

Applying to the Digital Art Media MFA program at San José State University.

EDUCATION

Santa Clara University

2003-2007 | BFA specializing in Graphic Design | 3.22 GPA

HIGHLIGHTS

Sculpture 164

I was introduced to a Spanish art form using Papier-mâché to create wearable masks. This hands on course singularly inspired me to create more with my hands and use more traditional art techniques. I developed this along with a multitude of fine art pieces ranging from sculpture to mixed media. All pieces are a representation of my cultural heritage and were displayed in an end of year senior exhibit.

Engineering 1

Engineering introduced me to the world of mechanics and how parts of an object, oriented in the correct way, can influence one another. Although I switched majors, I was able to apply engineering principles to my art.

Graphic Design Independent Study

This course allowed me to opportunity to explore my creativity within the field as well as gain valuable experience working on my own, dealing with my own struggles and creating breakthrough in design block. Not only did I apply skills to computer projects, but experimenting with digital art and mixed media pieces.

Employment

JAN 2009-PRESENT

City of San José Department of Parks, Recreation and Neighborhood Services

Webmaster / Graphic Designer / Marketing Representative

Design web, print and interactive media for the department. Develop marketing targets and strategies as well as the collateral. Participated in city-wide website re-design committee. Offer support for hardware and advice on printing materials. Hold trainings for Adobe products to groups.

JAN 2008- DEC 2009

Mainstreet Media Group / Gilroy Dispatch

Webmaster / Graphic Designer / Marketing Consultant

Created marketing collateral for company wide sales and promotions. Explored the medium of newsprint while designing attractive advertisements. Created animations which incorporated story boarding, layout and image selections.

JUN 2007- PRESENT

Freelance Designer / Mixed Media Artist

Webmaster / Graphic Designer

Worked with clients to establish online presence, redesign and create branding for their companies when needed. Created many hands on pieces not related to graphic design, some metal work and electronics. Exploring my abilities and learning to trouble shoot.

OTHER EMPLOYMENT

Santa Clara University | 2004-2007 Webmaster / TA
Design in Mind | 2006-2007 Graphic Design Intern
Cyber Camps | 2007 Graphic Design Lecturer

rcortez_1985@yahoo.com | 408.202.8611 | suite7designs.com

COMPUTER SKILLS

Expert

- Adobe Creative Design Suite
- HTML
- XHTML
- CSS
- Microsoft office
- Mac and PC platforms
- FTP clients / Versioning
- Wordpress
- Spoken and Written Spanish

Advanced

- JavaScript
- jQuery
- Action script
- Flash
- CSV data
- File conversions
- ASP
- ASP.Net.

Intermediate

- PHP
- MySql
- Drupal

OTHER SKILLS

- Airbrushing
- Metal Work
- Soldering
- Fabrication
- Electronics
- Auto Mechanical Work
- Painting Techniques
- Pen and Ink drawing
- Minor textile work

HELPFUL SKILLS

- Fluent in Spanish
- 60-70wpm

VOLUNTEER

- East Side Heroes Scholarship Foundation
- Lt. Santiago Scholarship Foundation
- Latino Peace Officers Assoc.
- Shop with a Cop Silicon Valley